



## **RideHub is hiring a permanent, full-time Sales & Marketing Supervisor**

This full-time Sales and Marketing position is ideal for someone that is self-motivated, organized and has extensive knowledge of the mountain biking industry including bikes, bike parts, components and accessories of all our partner brands. The ideal candidate will enjoy building community relationships, have a passion for all things mountain biking and will approach tasks innovatively. This person will oversee all e-commerce sales and media marketing.

### **Key Responsibilities:**

- Maintain specified in-store inventory and order merchandise
- Manage online store inventory and customer orders
- Authorize payments and the return of merchandise
- Resolve issues that may arise, including customer requests, complaints and supply shortages
- Ensure the visual standards and image of the store are maintained, such as store displays, signage and cleanliness, as well as the digital image and brand
- Develop a strong understanding of all products and services that RideHub offers
- Plan and implement digital marketing strategies and social media for products, coaching, café and culture
- Prepare reports on sales and marketing effectiveness
- May perform key holding and managerial duties if required, such as opening and closing the store, managing and resolving escalated complaints, and signing for deliveries
- Assist the RideHub team by helping out in other departments as needed.

### **Requirements:**

- Fluent English speaker
- Extensive knowledge of the mountain biking industry and products
- Mountain biking industry ambassador and/or athlete
- Minimum 3 years sales experience within the industry
- Minimum 2 years social media and/or marketing experience within the industry; must be comfortable on camera
- Certified bike mechanic and experience is an asset

### **Compensation:**

Starting at \$21.00 per hour

### **To apply:**

Please email your resume and cover letter to [info@ridehub.ca](mailto:info@ridehub.ca)

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